

MEK Expands Direct Sales Network with Appointment of Karol Sowa in Poland



Mek (Marantz Electronics), a leading manufacturer of automated optical inspection (AOI) systems, has announced an extension of their network for direct sales in Poland with the appointment of Karol Sowa as their agent. Poland is one of Mek's largest markets, with a large installed base of AOI machines, and the move to direct sales and support is expected to benefit customers with faster response times and enhanced communication. The new arrangement

officially started on April 1, 2023.

Karol Sowa brings extensive experience and technical knowledge to the table. He has a degree in Electronics and Telecommunications Engineering and previously worked for a distribution company and two machinery manufacturers. Karol Sowa also runs his own company, Sowa Electronics, which is an authorized distributor of the British company Pillarhouse International in Poland and the countries of Eastern Europe. In his new role with Mek, Karol Sowa will be responsible for providing technical sales, and service to existing and future customers and promoting MEK and its products at exhibitions and seminars.

As a leading innovator in the AOI industry, Mek's products are renowned for their accuracy, reliability, and efficiency. Sowa Electronics will be fully equipped and trained to support Mek Europe's entire product line and will work closely with customers to optimize their inspection processes.

"We believe that Karol's extensive experience in soldering and inspection, combined with his commitment to customer service and support, make Sowa Electronics an ideal partner for us," said Henk Biemans, Managing Director of Mek Europe BV. "The partnership will enable

us to expand our business in Poland and provide a more responsive service. We look forward to a long and successful relationship."

Karol Sowa stated that "I am passionate about providing customers with the best possible solutions and services and believe that this partnership will enable me to do just that. I am excited to be representing Mek in Poland and looking forward to a successful collaboration."

For more information about MEK and its products, visit www.marantz-electronics.com. For more information about Sowa Electronics and its services, please visit the company's website at www.sowa-electronics.pl.

About Mek (Marantz Electronics Ltd)

A former division of Marantz well known for its high quality Audio/Video products, Mek Japan (Marantz Electronics Kabushiki Kaisha), developed its first AOI system in 1994. Developed to inspect PCB assemblies for correct component placement and soldering, the company's original AOI system was designed for use in Marantz factories. Proving to be a highly successful, cost-effective alternative to traditional human inspection, Mek developed its first generation commercial system in 1996. With a steadily growing installed base, MEK Japan and its European/American headquarters, Mek, have sold over 8000 units worldwide to date. Well established as a leading force in AOI technologies and 5D post-print SPI systems, the company now also manufactures Conformal Coating Inspection systems drawing on the proven technology.

For further information contact:

MEK Europe BV Contact	Karol Sowa Contact	Agency Contact
Henk Biemans MEK Europe Polluxstraat 2B 5047RB Tilburg The Netherlands	Karol Sowa Sowa Electronics Porucznika Halszki 7/11 30-611 Krakow Poland	Helena Osborn Protean Inbound 400 Thames Valley Park Drive, Reading, RG6 1PT, UK
Tel: +31 40 7114111 info@marantz-electronics.com www.marantz-electronics.com	Tel: +48 511 050 363 office@sowa-electronics.pl www.sowa-electronics.pl	Tel: 44 (0) 118 370 6015 helena@proteaninbound.com www.proteaninbound.com